



Realizing 19% of the US population faces challenges from accommodations not meeting their needs, the Travel Industry can significantly increase their customer base and solve these issues by joining the ADA Functional Movement.



Working together to save the travel industry money, Solut 3.0 and Travel Stay Solutions are helping to improve the shortcomings within the travel industry and creating a safer experience for disabled travelers. The travel industry is being forced to spend an unnecessary amount of revenue to meet the ADA compliance regulations, when a few practical solutions can be functional and compliant, reduce costs, and increase the amount of rooms available for travelers with any disability.

**Our Mission**

Travel Stay Solutions LLC and Solut3.0, a 501(C)(3), are both start-up organizations in the initial stages of research and development. The organization is forming ADA Functional Partners in the travel industry to help support our mission of innovative and lean thinking, while enhancing relations between the travel industry and travelers with disabilities.

Currently we are most interested in finding a hotel partner to function as our initial ADA Functional Pilot Site.

**Contact**

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# Join the ADA Functional Movement

Creating A World We Can All Travel With Ease



# Current Challenges

Travelers With disabilities often find major discrepancies between what is ADA compliant and what is actually functional (and safe), which is why Travel Stay Solutions in partnership with SOLUT3.0 have developed a new standard called ADA Functional.

These discrepancies can make hotel stays unpleasant and even dangerous for many people with disabilities. An ADA compliant room can be a practical impossibility when trying to function using most current designs.

Compliant is being legal, but does not always mean functional. Some wheelchair accessible rooms offer access to most areas, but often lack functionality where truly needed.



**Given that in 2005 travelers with disabilities were generating 17.3 billion in annual spending and that 19% of the population is reported to have some type of disability, there is a real need to address this ever-growing dilemma. The ADA Functional Movement will use analytics and current data to assist both travelers with disabilities and the travel industry.**



## The Solution

### THE SOLUTIONS IN PROGRESS INVOLVE:

- Identifying a more efficient way of building for current and future constructions that will make all rooms ADA Functional; helping to accommodate more customers without escalating cost; while saving the hotel industry millions of dollars by applying revenue where needed and saving revenue where it isn't.
- Utilizing a website that assists travelers with disabilities and the travel industry by analyzing statistics from the community of people with disabilities during travel.

The ADA Functional Movement includes a highly interactive website for travelers with disabilities that identifies areas in need of adjustments and provides the travel industry with valuable and current data. This website includes a cloud-based storage system and database, combined with a website that will:

- Manage, monitor, and take census of travelers with disabilities,
- Do surveys and answer questions about the ADA Functional Movement for travelers with disabilities,
- Create a venue for the industry that houses and compiles this information for further study and marketing,
- Offer users the opportunity to create a personal profile that helps express the needs related to people with disabilities and monitor their spending habits while traveling,
- Offer in-depth analysis and informative videos of how people with disabilities use hotel rooms,
- Create videos and podcast talk shows that catalog types and levels of disabilities, bring the community of people with disabilities together to discuss travel issues, share expert opinions from the professionals who design products for people with disabilities, and talk with travelers who will be using these products the most.

Our company will also look at existing products for all disabilities and create less expensive alternatives for hotel guests and the community. Once our model is completed, it will be easy to apply our analytics toward all types of traveler's needs.

# Pilot Site Benefits

- Access to travel data collected from people with disabilities by the Travel Stay Solutions and Solut3.0 database
- Recognition as a Pilot Site of the ADA Functional Movement in both Travel Stay Solutions and Solut3.0 promotions
- Exclusive Hotel Ad space on both websites for 1 year
- Recognition of participation on Social Media platforms we use to promote our cause
- Sponsorship and first access to ADA Functional standard trials
- Instructional videos may be filmed on location at your hotels (with credits reflecting hotel chain's contribution)
- Receive first release of staff training modules
- Receive first release of all New Products Developed during pilot site agreement
- First use of the ADA Functional brand and logo
- Your organization listed as an ADA Functional Partner on Event Booth
- Your hotel's chain will be the main location for our ADA Functional Conventions
- Your hotels chain will become the first to increase revenue due to increased traffic from the community of people with disabilities and their travel companions

## Products you will receive:

- The latest ADA Functional Standard recommendations
- First release of new innovative assistive technology
- ADA Functional logo use
- ADA Functional Promotional Products
- Staff Virtual Reality Training Modules including Concierge for Disabilities Training Module
- One complimentary Train-the-Trainer workshop for serving people with disabilities



## Requirements for Pilot Sites

- Contribute financially to support the ADA Functional Movement (through the Solut3.0 and Travel Stay Solutions business solutions) via a bidding process exclusive only to hotel brands.
- Actively make good faith efforts to improve your Hotel's ADA Functionality as evidenced by yearly reports that will be posted and applauded on Solut3.0 and Travel Stay Solutions' websites.
- Provide Solut3.0 with website link, preferred logo and company name to use in partner listings within 15 days of signing on as a partner.
- Post the ADA Functional logo on your home page or reservations page with link to Solut3.0 and Travel Stay Solutions home page.
- Allow instructional videos to be filmed on location at one of your designated hotels